Introducing the Corporate Internet Presence

We would like to take this opportunity to introduce you to a service that goes a long way to furthering the interests of businesses, globally and persistently. The corporate website is the essential front office of the twenty-first century. Most companies, from the partnership, to the SME, and on to the global enterprise, need a digital representative on the nebulous market that is the Internet. Whereas the decision to invest in a presence on the Internet has been dictated by changes in the business world at large, the choice of partner to take companies into this new world is very much open. It is our conviction that our company is one of the best options available for companies seeking cost-efficiency, speed, sensitivity, and integrity, in taking the bold step into this technological world of opportunity.

Internet Technologies Limited (nettech™) is a technology firm that specialises in Internet and Database applications, providing consultancy and software engineering services to SMEs and Corporates in the United Kingdom and Nigeria. The company was founded in 1999 with the intention of sharing information, fostering technological advancement and using this as a base for promoting development and business in the virgin markets of Nigeria and the West African region.

A major new front for businesses seeking pre-eminence among their peers is the Internet – one of the two areas of specialisation of Internet Technologies Ltd. Modern businesses with thriving offline services need to extend their reach, availability, and customer base by embracing this new medium, and a corporate Internet presence is fast becoming a sine qua non for all businesses aspiring to compete internationally. To this end, the management of Internet Technologies Ltd has developed a number of packages that are designed to provide turnkey Internet presence solutions for companies with ambitions for global business.

From just $750*, SMEs can now afford cost-efficient, turnkey solutions for getting onto the Internet, a useful forerunner to eBusiness and eCommerce. Below is a summary of some types of information that such sites would make available to clients and visitors from the global Internet community.

- Corporate Information
    - Executive Summary, Mission statement, Constitution, etc.
    - Profile of management and company executives
    - Company history and major milestones
    - Short and medium term development plans

- o Contact and other information of headquarters and branch offices – Location map, Address, Phone, Fax, Telex, Email, etc.
- o Specialisations and services offered by the organisation.
- o Corporate structure, including subsidiaries, with sub-specialisations
- o Details of projects undertaken – with photographs and other information

- Up to 20 email addresses for officials of the organisation, carrying the more corporate looking format of – *first*-name.*surname@company-name*.com, as against bala-usman@yahoo.com or emeka77@hotmail.com or lanre@aol.com.
- Feedback forms to provide a mechanism for clients and site visitors to communicate requests, comments, complaints, and suggestions to staff on the ground, without the need to make expensive/risky, journeys or phone calls.
- A Search Engine that enables visitors to the site to quickly sift through information on the site and locate particular items of interest to them.
- A Counter that keeps a record of the number of people that have visited the site.

Every package delivers a website through which a considerable amount of information about the organisation, its people, services, projects, and products can be made available to a local and foreign audience. The content is accessible in Nigeria and everywhere else in the world, 24 hours a day, 7 days a week, 365 days a week. Our company has a wide range of packages available to suit the particular requirements of each customer, ranging from the basic package of N97,500 ($750) described above, to the complex Enterprise Portal of over N890,000, with online database(s), dynamic pages, and business processes.

These Corporate Internet Presence packages consist of three major groups of items; Infrastructure, Software, and Support. This delivers a well-rounded service that completes the requirements for establishing a presence, guaranteeing a high Quality of Service, and thereby buying peace of mind for management in what could be a stressful transition. The list below details the items provided as part of the deliverables for the slim-line package.

Infrastructure

Domain Name Registration **–** annual subscription (i.e. www.*company-name*.com)

Web Site Hosting **–** annual subscription (100Mb)

Email Service Hosting **–** annual subscription (20 Email Accounts)

Full FTP Access

Software

Static Web Pages comprising of text and photographs (up to 25 pages)

Feedback Forms (up to 5 forms)

Search Engine

Page Counters

Support

Registration with International Search Engines

12 month service support pack

System Documentation – this will be delivered on CD-ROM and two hard copies

Infrastructure, above, describes prerequisite structures needed on the Internet: costs are recurring and are passed on from the Service Providers that the Internet site and ancillary services reside with. **Software** refers to the design of pages, organisation and presentation of information, as well as the engineering of programs needed to provide custom functionality to the site. **Support** covers those items, which are essential for adding value to the delivered system. An important supporting item is documentation, which will be delivered in two formats: on CD-ROM and two printed copies.

As part of the support package, a service will be purchased on behalf of the company, to register the newly created website with five(5) of the leading Internet Search Engines, to improve the visibility of the site across the Internet. The service will be negotiated with third parties, but with the intention of improving the likelihood that Internet users across the world searching the Nigerian knowledge domain would encounter a link to the company's website.

The Internet is next great frontier for businesses seeking to maintain their competitive advantage in an increasingly globalised world economy. In light of this knowledge, this company has demonstrated its faith and commitment to this new medium of business, by deploying our own website, which can be found at the following location:

http://www.net-technologies.com

It is our belief that the packages we offer deliver outstanding quality to all businesses, and at a price which is unlikely to be bettered by any other company; at least not to the same quality. We invite businesses to take this opportunity, and to escalate competition to the next level, the Internet; to take on the challenge; to excel; not just in Nigeria, but everywhere: every home, office, institution, shop, café - the global Internet.

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*This offer is not inclusive of private Internet access, which must be negotiated with a local ISP

**Internet Technologies Ltd is an authorised Oracle Technology Partner in Nigeria