

Product Introduction : eMediaDirectory

I write to you as the Chief Technology Officer (CTO) of Internet Technologies Ltd. (nettech™). Our company is a young international technology outfit with offices in London, Lagos and Ilorin. The main areas of specialisation of the company are Databases and the Internet, and under these, we offer a number of services including:

- Systems Consultancy
- Software Development
- Training

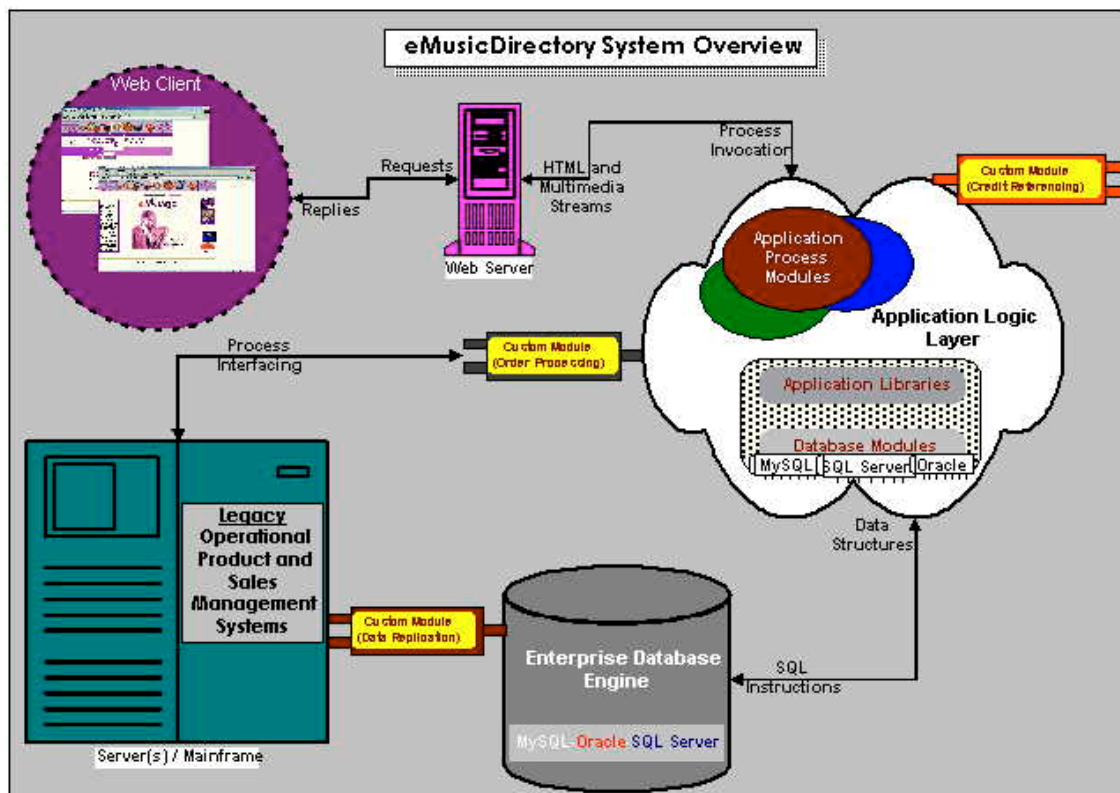
Allow me to mention an emerging issue that I believe your management would and should be interested in. Thereafter, a product which addresses this issue, will be introduced.

Following the September 11th terrorist attacks in the USA, insurance companies, including Lloyds of England, have become aware of a major threat to business continuity in a document intensive environment; the destruction of paper copies. Businesses affected by the attack found that with proper IT data backup strategies already in place, it was not too difficult to re-organise their technology needs following the attacks. However, business needs, especially the continuation of ongoing policies was threatened by an absence of tangible proof, the signed paper copies having been destroyed in the attacks.

While it is unlikely that terrorists would attack businesses in Nigeria, the unfortunate incident in the Ikeja cantonment shows that the risk of loss from incendiary incidence is never far away. To this end, I would ask you to consider a service we are offering to businesses at risk from loss of vital documents, to wit, the implementation of a digital archive of high value documents.

This service is provided by the company's flagship product, the **eMediaDirectory**. Not only are documents digitised, and therefore accessible to normal backup and recovery mechanisms, the product also provides facilities for making such documents available to approved staff via the medium of the corporate Intranet.

The **eMediaDirectory** product was released in October last year, and has since then been marketed to retail businesses, local and international. With an expected time-to-deliver of less than four (4) weeks, the company and its customers can very quickly begin to enjoy peace and security, as soon as the product has been customised for integration with your existing IT infrastructure and Intranet. An overview diagram of the eMediaDirectory product follows on the next page.



This product provides organisations with a web based interface for managing sensitive documents, and providing a secure digital backup that can be located anywhere on the Local Area Network (**LAN**) or Wide Area Network (**WAN**). Because the product is based on open protocols and driven by a template system, it becomes a useful plug-in component to an existing Intranet. Where a corporate Intranet has yet to be deployed, this product provides a very good starting point for building one.

In comparison to other proprietary document management system, our system is favourably priced at a fraction of going rates, and is supported locally in Nigeria and the UK by dedicated professionals. With total time to deliver of less than four weeks; companies can expect to be enjoying the service in very little time, and with free consultation for turning the product into the foundation of a corporate Intranet.

The eMediaDirectory not only manages access to your documents, it can also be used to interface to multimedia data such as sound and video files so that the Intranet becomes a gateway to all controlled information. Among the advantages of implementing the product are:

- Centralisation of data (text, audio, video)
- Controlled access
- Audited access
- Longer life for paper documents
- Less damage to audio and video originals
- Faster access to data
- Many more concurrent users

The product integrates Searching, Previewing, Listening, and Secure Access in one interface, and is founded on open protocols and an enterprise class database by Oracle Corporation. The template-driven interface allows businesses to very easily customise the appearance of the pages without needing any specialist knowledge, however, the product comes with free support for six months. A Lite version of the product is available for small businesses, based on the Microsoft Access database engine, giving an even simpler installation and configuration.

Internet Technologies Ltd. continues with its commitment to regeneration and rebuilding of a new Nigeria. Working in partnership with forward-looking businesses in Nigeria and the United Kingdom, our belief is that the opportunity for synergy avails. It is our hope that there is enough information here to generate an interest in our product, however, if you would need any more information and/or assistance in making a decision please do not hesitate to contact us. We look forward to working together with you in leveraging IT in pursuit of service and excellence to your clients.

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